Yusra Ali

Illustrator & Background Artist

Toronto, Ontario|yusraali.inbox@gmail.com| yusraaliportfolio.weebly.com

Summary of Qualifications

- Proven ability to successfully illustrate and paint backgrounds and colour keys
- A strong artistic background and understanding of light, shadow and colour
- 4+ years of experience in illustration, visualization and project development
- Flexible work-style; able to implement innovative strategies to attain meritorious outcomes
- Excellent communication (verbal and written) problem-solving, organization and interpersonal skills

Professional Experience

Background Artist

Dylan's Playtime Adventures |Brown Bag Films, Toronto, ON   **October 2022 - February 2024**

- Painted layouts ensuring the style and quality of the show are met and maintained
- Effectively worked alongside background supervisor to complete revisions and backgrounds in a timely fashion
- Ensured all files follow show specific naming conventions, correct layering, files are appropriately saved and ready for scene planning and animation
- Tracked and updated completed shots on Shotgrid and Asset manager
- Reviewed background keys to ensure continuity of show style and colour palette
- Reviewed storyboard leica for technical challenges in each episode
- Compiled paint assets for future episodes and organized accordingly
- Ensured that production deadlines are met while maintaining the highest standard of quality
- Managed team to ensure they met assigned weekly quotas and expectations while acting as temporary background supervisor

- Assigned and reviewed backgrounds, ensuring revisions are completed as needed while acting as temporary background supervisor

- Collaboratively worked with other departments to problem solve any backgrounds that were flagged for issues

Background Painter   **October 2021 - September 2022**

Daniel Tiger Neighborhood |Brown Bag Films, Toronto, ON

- Painted background and layouts ensuring the style and quality of the show are met and maintained
- Effectively worked alongside background supervisor to complete revisions and backgrounds in a timely fashion
- Ensured all files follow show specific naming conventions, correct layering, files are appropriately saved and ready for scene planning and animation
- Tracked and updated completed shots on Shotgrid
- Reviewed background keys to ensure continuity of show style and colour palette
- Reviewed storyboard leica for background key colour callouts
- Ensured that production deadlines are met while maintaining the highest standard of quality

Production & Background Artist   **July 2021 - September 2021**
Jackbox Games, Freelance

- Collaborated with art leads to develop visual style of backgrounds and game assets
- Designed and painted backgrounds and assets while following established art style of game
- Effectively worked alongside art leads and team members to complete revisions and backgrounds in a timely fashion
- Ensured that production deadlines are met while maintaining the highest standard of quality
- Effectively communicated with team members during project timeline

Illustrator

Various Clients, Freelance

- Reviewed client creative briefs, and posed questions if clarification is required
- Provided feedback and recommendations if a modification to the brief could improve the illustration
- Executed illustration requests efficiently, based on each client's requirements, and within the scheduled project timeline
- Followed internal processes and asked for clarification as needed
- Troubleshooted any issues that arise, by looking into resolutions
- Made sure that projects are completed accurately, per the client's brief
- Reviewed all files before submitting them to client
- Maintained clear communication with client during project timeline

Background Painter   **June 2020 – June 2021**

Let's Go Luna! |Brown Bag Films, Toronto, ON

- Painted background and layouts ensuring the style and quality of the show are met and maintained
- Effectively worked alongside background supervisor to complete revisions and backgrounds in a timely fashion
- Ensured all files follow show specific naming conventions, correct layering, files are appropriately saved and ready for scene planning and animation
- Tracked and updated completed shots on Shotgrid
- Reviewed background keys to ensure continuity of show style and colour palette
- Reviewed storyboard leica for background key colour callouts
- Ensured that production deadlines are met while maintaining the highest standard of quality

Core Competencies
Time Management, Problem Solving, Multi-tasking, Communication, Organization, Collaboration

Software
Microsoft Office, Shotgrid, Toon Boom Harmony, Adobe Suite, Asset Manager, Autodesk Maya, Slack, Microsoft Teams
Skills
Light and colour theory, composition, digital painting, perspective, research, concept art, design
Education
Advanced Diploma, Animation| *Seneca College, 2019*